## What is claimed is:

1. A cable end connector assembly comprising:

a cable end connector comprising a thin insulative housing, a plurality of contacts received in the insulative housing, a latch beside the insulative housing and comprising an engaging portion and a resilient portion connecting with the engaging portion, and a pull member comprising a driving portion engageable with the resilient portion of the latch and a pull portion connecting with the driving portion, the driving portion being moveable by the pull portion to deform and move the resilient portion toward the insulative housing thereby moving the engaging portion; and

a cable comprising a plurality of wires connected with the corresponding contacts.

- 2. The cable end connector assembly as claimed in claim 1, further comprising a shell having an elongated main portion covering the insulative housing and a side portion extending sidewardly from the main portion.
- 3. The cable end connector assembly as claimed in claim 2, further comprising a pivot, and wherein the latch comprises a retaining portion extending from the engaging portion thereof, the pivot extending through the side portion of the shell and the retaining portion of the latch to pivotally connect the latch and the shell.
- 4. The cable end connector assembly as claimed in claim 2, wherein the shell comprises an upper plate, a lower plate and a connecting portion connecting the upper and lower plates, and wherein the insulative housing and the latch are both sandwiched between the upper and lower plates.
- 5. The cable end connector assembly as claimed in claim 2, wherein the resilient portion of the latch comprises an inclined section obliquely extending from the engaging portion and away from the insulative housing, and a spring tab bearing against the insulative housing.

- 6. The cable end connector assembly as claimed in claim 5, wherein the driving portion of the pull member has an abutting section abuttable with the inclined section of the resilient portion.
- 7. The cable end connector assembly as claimed in claim 6, wherein the pull member comprises an arm portion between the pull portion and the driving portion, and wherein the driving portion comprises a limiting section bending from the abutting section and, together with a section of the arm portion, sandwiching the inclined section of the latch therebetween.
- 8. The cable end connector assembly as claimed in claim 7, wherein a plane where the driving portion lies is oriented at an angle with respect to a plane where the pull portion and the arm portion lie.
- 9. The cable end connector assembly as claimed in claim 6, wherein the side portion of the shell defines a slot therein, and wherein the abutting section is movably received in the slot.
- 10. The cable end connector assembly as claimed in claim 9, wherein the slot extends along a direction substantially perpendicular to an elongated direction of the shell.
- 11. The cable end connector assembly as claimed in claim 1, wherein the engaging portion is formed with a claw section at a front end thereof for latching with a mating connector.
- 12. The cable end connector assembly as claimed in claim 1, wherein the insulative housing comprises a base portion and a tongue portion extending from the base portion, and wherein the contacts are retained in the base portion and exposed in the tongue portion.
- 13. The cable end connector assembly as claimed in claim 1, further comprising a pivot, and wherein the insulative housing comprises a projection formed from a side thereof, and wherein the latch comprises a retaining portion extending from

the engaging portion thereof, the pivot extending through the retaining portion of the latch and the projection of the insulative housing to pivotally connect the latch and the shell.

- 14. An electrical connector comprising:
- an insulative housing having two opposite side walls;
- a plurality of contacts received in the insulative housing;
- a shell enclosing the insulative housing;
- a pair of latches pivotally assembled to the shell and located adjacent to the respective side walls of the insulative housing, each latch having a claw section at a front end thereof and an inclined section extending from the claw section; and
- a pull member comprising a pull portion and a pair of abutting sections extending from opposite sides of the pull portion and movably abutting against corresponding inclined sections of the latches as the pull portion being pulled.
- 15. The electrical connector as claimed in claim 13, wherein each latch is formed with a retaining portion between the claw section and the inclined section, and the retaining portion defines a hole.
- 16. The electrical connector as claimed in claim 15, further comprising a pivot, and wherein the shell defines an aperture aligned with the hole of the latch, and the pivot extends through the aperture and the hole to pivotally connect the latch to the shell.
- 17. The electrical connector as claimed in claim 16, wherein the shell defines a slot therein for restricting the movement of the abutting section therealong, and a distance from the slot to the insulative housing is greater than a distance from the aperture to the insulative housing.
- 18. The electrical connector as claimed in claim 14, wherein the pull portion is provided at an angle relative to the abutting sections.
  - 19. A cable connector assembly comprising:

an insulative housing having a plurality of contacts therein;

a plurality of wires mechanically and electrically connected to the corresponding contacts, respectively;

a metallic shield enclosing said housing and further defining a pair of cavities by two side walls of the housing;

a pair of latches protectively mounted in the cavities of the shield, respectively, each of said latches defining a locking claw at a front portion thereof;

a pull member moveably attached to the shield with means for engaging an abutment portion of the corresponding latch so as to laterally deflect the corresponding latch via a backward movement of the pull member and have the locking claw move laterally from a locked position to a unlocked position.

- 20. The assembly as claimed in claim 19, wherein said latches are pivotally mounted to the shield about a pivot which is located between the claw and said abutment portion.
- 21. The assembly as claimed in claim 19, wherein said means is moveable in a slot in the shield.
- 22. The assembly as claimed in claim 19, wherein said metallic shield conductively grounds said latches and said pull member.